

Meeting set up for upcoming beef workshop

Webinar 15.9.2026

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NAV communication

NAV



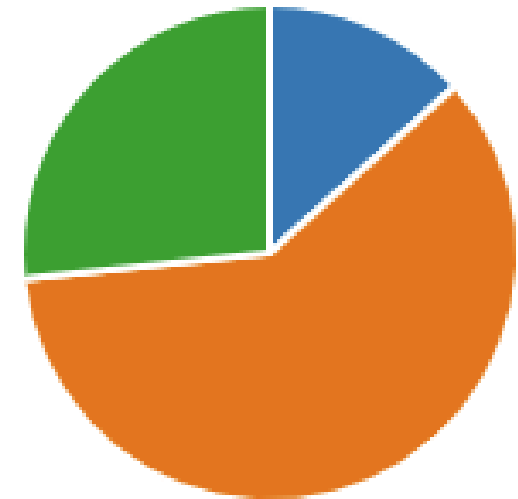
Nordisk Avlsværdis Vurdering •

Nordic Cattle Genetic Evaluation

Last years evaluation – meeting form

1. How did you experience having the workshop online?

- Good, better than a physical ... 2
- OK, as good as a physical mee... 9
- Not good, I prefer a physical ... 4



Comments on the question

Good, better than a physical meeting (2 votes)

- Save a lot of time

OK, as good as a physical meeting (9 votes)

- For this meeting it was ok to have it online. For meetings with more discussions I prefer a physical meeting.
- Both are fine, but I think it's good to meet up in person every now and then.

Comments on the question

Not good, I prefer a physical meeting (4 votes)

- We need to learn from each other
- Hard online to see others reaction to what was said. cameras on for participants would have been better.
- I think it's nice to have physical meetings so you can talk to people and exchange experiences.
- There's more conversation in physical meeting.

Future NAV Beef workshops/webinars

NAV Nordisk Avlsværdis Vurdering
Nordic Cattle Genetic Evaluation

September 2025

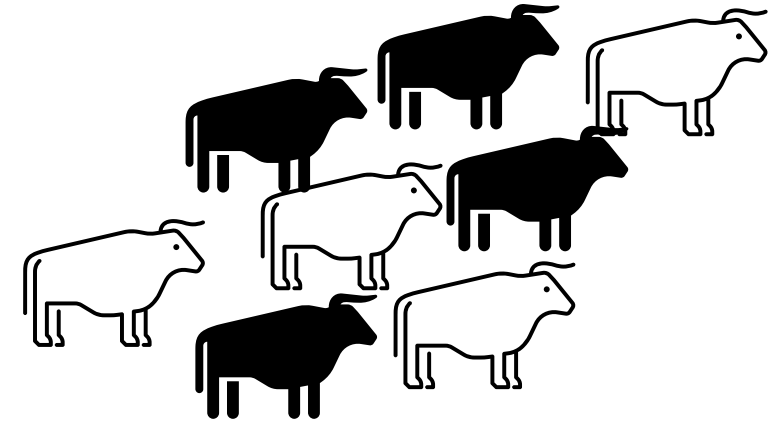
Future NAV Beef workshops/webinars

What kind of Beef workshop do you want as a breed association in the future?

Breed association: _____



Beef association
in DK, FI, SE



Response from 8 breed
associations

7. What type of format do you prefer for future workshops/webinars?

If the purpose is to have contacts between breeders and industry across countries, live meetings are the answer.

Physical events have the greatest impact. Useful information that does not need to be discussed in a forum can be shared through webinars.

The next in-person workshop could be held at VikingGenetics bull-station in Assentoft. This would give a deeper understanding and greater insight of the current beef breeding programs.

7. What type of format do you prefer for future workshops/webinars?

Beneficial to hold workshops/webinars in each country on the local language, while having coordinators who aligns between the other countries.

Webinar

A combination of Teams meetings and in-person meetings. For Teams meetings, schedule them later at the day since many breeder have full-time jobs in addition to their breeding activities.

Future set up

- **Mix of webinar and physical meeting**
 - **Webinar best for information**
 - **Physical best for discussions**
- **Physicals meeting should be combined with other activities – but what activities?**

"Floor" is open for your inputs